

ABOUT Move to PROSPER



You invest. Families flourish.

Move to PROSPER is a three-year program that empowers low-wage families and their children to gain economic security. Our pilot families raised their incomes by 58%, or \$17,000 on average, and improved their mental and physical health.

We equip families with tools they need to flourish, including career and financial coaching. Our partial rental support enables them to move to neighborhoods with quality housing, better schools and a safe environment for their children. Working together, Move to PROSPER families set and achieve their personal goals.

When you invest in our growth, families move to prosper and flourish.

Moms experienced an average increase of

\$17,000 or 58%

in annual income since joining Move to PROSPER

Children relocating to high opportunity neighborhoods* have

\$302,000

higher average lifetime earnings resulting in

\$5.4 million

higher lifetime earnings for Move to PROSPER children

Move to PROSPER children in their newer, healthier homes have had

20

fewer emergency room visits per year resulting in

\$30,000

in annual healthcare savings

100%

of pilot families were ready to take on their full rent without subsidy

Participating landlords estimate saving

\$1,000-2,000

annually in turnover costs

Our Return on Investment

After investing **\$600,000** in pilot families participating in the program, **families have seen an increase of \$150,000 in annual income, a return on investment of over 25%.**

In addition to a financial return on investment, families who participated in the program have improved physical and mental health, demonstrated better performance in school, have elevated career goals, and have increased savings for emergencies. Furthermore, more affluent neighborhoods and schools benefit from greater diversity.

* Chetty, R., Hendren, N., & Katz, L. F. (2016)

It costs only \$6,200 per year to offer someone a chance to transform their life.

Can you help fund a child's future of endless possibilities?

Visit www.movetoprosper.org to donate or pledge your support today.

Give a Kid a ZIP Code With Endless Possibilities

Move to PROSPER was created to give Central Ohio kids a chance to live in our region's higher-resourced neighborhoods. The goal of the program is to improve academic performance for children, financial well-being and physical and mental wellness for families.

The results of our Ohio State-led pilot show our approach can transform lives. Consider these differences in opportunity our MTP kids experienced:

- Education: Families in the pilot moved from areas with an average high school graduation rate of 78.5% to areas with an average rate of 94.4%. This is a 16.9% increase.
- Education: Families in the pilot moved from areas with average Great School high school ratings prior to the move of 2.7 to, on average, 6.6.
- Opportunity ZIP codes: Prior to the move, families in the pilot lived in areas rated low (on average 24.1) on the Kirwan Opportunity Map. After the move, the families lived in areas rated high (on average 68.5).

Our Program Services

Move to PROSPER makes affordable rental housing available in neighborhoods that offer access to opportunities, such as higher-resourced schools, safe neighborhoods, employment, sidewalks that lead to a public park, and other indicators of opportunities. We provide:

- **Individual coaching** focused on financial, career, and health goals
- **Workshops** and programs
- Access to **safe, quality & healthy housing** in an apartment in a higher-resourced community
- Three years of partial **rental support**
- **Relocation assistance** introducing children into a new school & families into a new neighborhood

Poverty is very concentrated in certain Greater Columbus neighborhoods, and that hasn't changed for generations in many communities. Our program catapults families over the invisible walls of segregation right now—not waiting for neighborhoods to improve.

Our coaching is the key to helping MTP parents define and accomplish their goals and truly establish economic security for their families. Coaching revolves around four key pillars so families with children thrive and prosper:



Housing stability (mobility, moving to a new neighborhood, and tenant responsibilities)



Financial capability and stability (budgeting, planning for the future, building stability)



Improved health outcomes (physical and mental health, as our parents generally suffer from toxic stress)



Education/career goals (empowering parents to navigate educational and career pathways for themselves and their children)



"I feel empowered. I've been exposed to so many things. I found a new lifestyle. I found a new neighborhood. I found a new family. I feel welcomed. We don't feel like outcasts, we feel included in every single thing.

I feel unstoppable, to be honest."

- MOVE TO PROSPER PARTICIPANT

Who and Where We Serve



Our Criteria

Applicants who meet the following criteria are eligible to be considered for participation in our program:

- A household with all parents at least 18 years old, and jointly raising the children
- Have 1-3 children, ages 13 and under (with a household size of up to 4 people)
- Have children who are eligible for Medicaid
- Are currently experiencing housing insecurity in a lower-resourced area in central Ohio and not receiving Section 8 voucher
- Household income between 30-55% AMI:
 - ◇ \$25,000 - \$41,250 for a family of 2,
 - ◇ \$25,000 - \$46,420 for a family of 3, or
 - ◇ \$26,500 - \$51,535 for a family of 4

Communities & Schools

We are in the following communities in Franklin, Delaware & Licking Counties:

Bexley	Grandview	Olentangy Local
Big Walnut	Hilliard	Reynoldsburg
Blacklick	Licking Heights	Sunbury
Columbus	Lewis Center	Upper Arlington
Dublin	New Albany	Worthington
Gahanna		Westerville

Our Partners

Evaluation

OSU Knowlton School
Humana
Measurement Resources

Landlords

CASTO Communities	P&E Real Estate
Gay Street Realty Co.	T&R Properties
Kohr Royer Griffith	Schottenstein Property Group
Myers Real Estate	Thomas H. Lurie & Associates
Oakwood Management Co.	Thrive Companies
Oxford Commercial Real Estate	

Our Donors

Leadership Donors

Bath & Body Works Foundation
The CASTO Organization
Columbus Realtors Foundation
Lori Ann and Jonathan Feibel
Fifth Third Bank
Kate and Pat Giller
DeeDee & Herb Glimcher
Karen and Steve Heiser
Don and Nancy Kelley Family

KEMBA Financial
KeyBank
Kroger
Humana
Huntington Bank
Ingram White Castle Foundation
Cynthia and Timothy Kelley
Mary Lazarus and Family
Montei Foundation
Ohio Housing Finance Agency

Park National Bank
PNC Bank
Kathy and David Presper
Lurie, Jones, Ross & Families
Patricia & Yaromir Steiner
Patti and Steve Steinour
T. Marzetti
Alan and Bobbie Weiler
Bob and Missy Weiler Family